

Naimur Rahman

SEO & Social Media Expert

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Websites, Portfolios, Profiles

- <https://naimurdigital.site/>
- <https://www.linkedin.com/in/expert-naimur/>
- <https://www.upwork.com/freelancers/~01d2cc15f29211ee25>

Professional SEO specialist with proven track record in optimizing websites for improved search engine rankings and driving organic traffic. Expertise in keyword research, on-page and off-page optimization, and data analysis. Strong focus on team collaboration to achieve measurable results, adapting seamlessly to evolving digital landscapes. Known for reliability, strategic approach, and effective communication skills.

Knowledgeable Social Media Manager experienced in executing social media strategies across social platforms. Demonstrated time management and collaboration skills. Flexes easily with new information and branding changes to consistently exceed targets for engagement, acquisition and retention.



Skills

◆ SEO auditing	◆◆◆◆◆
◆ On-page optimization	◆◆◆◆◆
◆ Link Building	◆◆◆◆◆
◆ WordPress SEO	◆◆◆◆◆
◆ Google search console	◆◆◆◆◆
◆ Google Analytics	◆◆◆◆◆
◆ Social media management	◆◆◆◆◆
◆ Content scheduling	◆◆◆◆◆
◆ Content creation	◆◆◆◆◆
◆ Social media strategy	◆◆◆◆◆
◆ Campaign management	◆◆◆◆◆
◆ Customer Outreach	◆◆◆◆◆



Work History

Jul 2024 -
Current

Website Content Publisher

SERP Advise, Dhaka, Bangladesh (Remote)

- Participated in meetings and conference calls to gather and communicate document layout and production process information and represent production function.
- Recommended layout changes to make materials more accessible and improve presentation.
- Edited classified and unclassified reports and other communications materials to maximize organization, proper grammar usage and clarity.
- Publishing 10-20 content daily on the website with **proper formatting & SEO optimization**.

Nov 2023 -
Dec 2024

Social Media Manager

Pedagogical Innovation Centre (PIC), Braga, Portugal (Remote)

- Managed **multiple social media platforms**, ensuring a consistent brand voice and message.
- Monitored social media trends and emerging platforms, adopting **new strategies** to stay ahead of the competition.
- Boosted engagement rates with the creation of compelling and **visually appealing content**.
- Successfully built a loyal following by consistently sharing valuable content that resonated with the target audience.
- Successfully **sold** their many courses by **reaching out** to their potential customers & **convinced** them to register.

Oct 2023 -
Dec 2023

SEO Consultant

Homero, New York, USA (Remote)

- Increased **organic traffic** through strategic link building and content marketing efforts.
- Collaborated with **web development teams** to address **technical SEO issues**, ensuring optimal site performance and crawlability.
- Established **strong working relationships** with client through regular communication, reporting progress updates, and addressing any concerns or questions promptly.
- Implemented **schema markup and structured data** enhancements, increasing visibility in rich snippets and boosting **click-through rates** from SERPs.

Jan 2021 -
Jan 2022

Senior Social Media Manager

The Lotus Room, Remote

- I worked as a **senior social media manager** in THE LOTUS ROOM for one year.
- I successfully manage all their social media & **grow their business very fast**.

- Monitored social media trends and emerging platforms, adopting **new strategies** to stay ahead of the competition.
- They are **fully satisfied** with my working skills.

Jan 2021 - Jan 2022 **SEO Expert & Consultant**

Jan 2021 - Jan 2022

RAM IT, Rajshahi, Bangladesh

- **Analyzed SEO outreach goals** and presented findings to marketing director.
- **Collaborated with content marketing teams** to develop SEO-friendly content that increased **organic search traffic**.
- Ranked many websites on **Google's first page within three months**.
- They are Satisfied with my **SEO skills & strategies**.



Education

Oct 2024 **Bachelor of Social Science (B.S.S): Social Work**

RAJSHAHI COLLEGE, RAJSHAHI - Rajshahi, Bangladesh

- **3.15** GPA Out Of 4.00

May 2018 **Higher Secondary Certificate (H.S.C): Humanities**

ISLAMIA COLLEGE, RAJSHAHI - Rajshahi, Bangladesh

- **4.50** GPA Out Of 5.00

Jul 2016 **Secondary School Certificate (S.S.C): Humanities**

DANSHMARY HIGH SCHOOL - Rajshahi, Bangladesh

- **4.17** GPA Out Of 5.00

Fundamentals of Digital marketing: Digital Marketing

GOOGLE

On-Page and Technical SEO Course: Digital Marketing

SEMRUSH

Inbound Certification: Digital Marketing

HUBSPOT



Detailed Skills

SEO Audit, Technical SEO, Manual SEO, On-Page SEO, Off-Page SEO, Local SEO, Image Optimization, Keyword Research, Link Building, Profile Creation, Web 2.0, Local Listing, Local ADS Posting, Guest Posting, Harro Backlink, Article Submission, Competitor Backlink, Q/A Submission, Directory Submission, Blog Commenting, Image Submission, Infographic Submission, Pdf/Doc submission, Video Submission, Wordpress SEO, Broken Link Building, Resource Page Backlink, Competitor Analysis, Instagram Marketing & Management, Pinterest Marketing, Facebook Marketing, Twitter Marketing, LinkedIn Marketing, Youtube Marketing, Influencer Research, Create & set up a personal or professional account, Increase a lot of followers & engagement, Create eye-catching content your entire niche & location, Hashtags research, Run Ads Campaign, Targeted audience engaged with followers



Additional Information



WHY MOST OF THE CLIENTS HIRE ME?

- I provide top quality & standard service to my clients all time.
- I always try to update myself with new & effective strategy.
- I always respond to my clients as soon as possible.

WHY MANY SATISFIED CLIENTS DECIDE TO WORK WITH ME?

- Work with their requirements
- 100% satisfaction guaranty
- Teamwork with clients & other team members
- Confidentiality & Reliability
- Faster & Quality work



Languages



Bengali: Native language



English



Proficient (C2)



Hindi



Upper intermediate (B2)



Declaration



I would appreciate it if you could offer me the opportunity to work with you and achieve the goals for your company with your assistance. All the information provided here is correct and complete.